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Press Release

electronica Automotive Conference 2025 Impetus for tomorrow's mobility

Claudia Grzelke
PR Manager
Phone +49 89 949-21498
claudia.grzelke@
messe-muenchen.de

How can software-defined and sustainable mobility be designed on a global scale? This question was the focus of the electronica Automotive Conference 2025, which took place on September 10 at the ICM – International Congress Center Messe München. The first-ever co-location with IAA Mobility provided the ideal setting for this and brought together decision-makers from the electronics and automotive industries. The presentations and panel discussions covered topics ranging from new technology trends to geopolitical challenges. The discussion will continue at the world's leading trade fair electronica, in November 2026.

"As the global leading mobility platform, IAA Mobility provided the ideal setting for the electronica Automotive Conference. The co-location built a bridge between the electronics and automotive industries, brought experts from both fields into conversation, and thus set groundbreaking impulses for the mobility of tomorrow," says Caroline Pannier, Exhibition Director of electronica. Since 2021, the established conference has also been held in the years between electronica.

Top-class exchange

At the electronica Automotive Conference, decision-makers from companies such as Audi, Aumovio, Infineon Technologies, Microsoft Automotive Germany, NXP Semiconductors, Robert Bosch, and STMicroelectronics discussed current innovations and challenges facing the industry. The presentations covered topics such as global strategies for electromobility and software-defined vehicles, autonomous driving, new developments in lighting systems and the use of AI, and cybersecurity issues. In panel discussions, participants talked about geopolitical conditions, the challenges of international cooperation, and Europe's role in technological transformation. An extra panel on the main stage at IAA

Messe München GmbH
Am Messesee 2
D-81829 Munich (München)
Germany
messe-muenchen.de



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Mobility focused on ways to strengthen Europe's competitiveness, especially since semiconductors and software are becoming key strategic factors in the automotive value chain.

Outlook for electronica 2026

From November 10 to 13, 2026, the world's leading trade fair electronica in Munich will resume and further deepen the dialogue: At the next electronica Automotive Conference, which will kick off the trade fair on November 9, 2026, as well as in the forum program of the trade fair itself, with topics such as cyber security, printed electronics, embedded systems, IIoT, connectivity, printed circuit boards, and sensor technology.

You can find this press release for download including press pictures at the [electronica newsroom](#).

About electronica

electronica is the most important international meeting place for the electronics industry. As the world's leading trade fair, it presents the entire spectrum of technologies, products and solutions in electronics and brings together experts and users from all over the world. The extensive supporting program with top-class conferences and practice-oriented forums provides deep insights into the latest trends from research to application and addresses current social issues. The next electronica will take place from November 10 to 13, 2026 at the Messe München Exhibition Center.

electronica worldwide

In addition to electronica, Messe München organizes electronica China, electronica South China, electronica India, the SmartCards Expo and electronicAsia. The network of electronics trade fairs also includes productronica in Munich, productronica China, productronica South China, productronica India and LOPEC.

Messe München

As one of the world's leading trade fair organizers, Messe München presents the world of tomorrow at around 90 trade fairs worldwide. These include twelve of the world's leading trade fairs such as bauma, BAU, IFAT and electronica. Messe München's portfolio comprises trade fairs for capital and consumer goods, as well as for new technologies. Together with its 1,300 employees in the group and associated companies, it organizes trade fairs in China, India, Brazil, South Africa, Turkey, Singapore, Vietnam, Hong Kong, Thailand and the USA. With an international network of affiliated companies and foreign representatives, Messe München is active worldwide. Each year, more than 150 events attract around 50,000 exhibitors and around three million visitors in Germany and abroad. This makes Messe München an important economic engine that generates billions in purchasing power.